



## Corporate Partnership

The Pennsylvania Rheumatology Society (PRS) is a professional 501(c)(3) organization representing the interests of over 200 rheumatologists in Pennsylvania. The PA Rheumatology Society provides educational resources to both physicians and patients and accepts corporate support from companies who are interested in reaching out to rheumatology specialists. Our federal tax id is 25-1792593.

### Partnership Benefits:

- Recognition on our website, [www.parheumatology.org](http://www.parheumatology.org). Your company logo will be posted prominently throughout the website and can link directly to your corporate homepage.
- Individual meeting with PRS leadership during Annual Meeting.
- Premier exhibit space in the "Virtual Exhibitor Hub" online. The link to the hub will remain live on the PRS website until June 30, 2021. Your company will also be recognized on "Thank You" slides throughout the meeting, and attendees will be encouraged to visit the Exhibitor Hub during all breaks. *\*More information on the Virtual Meeting benefits can be found on the supplemental page of the Corporate Partnership benefits\**
- A corporate partner will have access to the PRS member listserv with the ability to send out two educational email blasts, per calendar year. All content must be reviewed and approved by the PRS President and staff.
- A corporate partner will also be given the opportunity to request telephone contact with the Pennsylvania Rheumatology Society's president twice a year and to partner with the PRS on common interest issues.
- A corporate partner will have the opportunity to provide educational content for PA Rheumatology Society News, an electronic newsletter sent to all members and posted to our website, [www.parheumatology.org](http://www.parheumatology.org).

The cost for corporate partnership is only \$10,000 for the 2020-21 fiscal year. Your partnership will begin as of July 1, 2020 and end on June 30, 2021. Note that the annual partnership is provided without condition of product use, formulary status, or purchasing commitment.

Please send any questions regarding the partnership to PRS Deputy Executive Director, Brendan Leahy, at [bleahy@pamedsoc.org](mailto:bleahy@pamedsoc.org) or 717-558-7750 x1599.

The official registration and financial information of the Pennsylvania Rheumatology Society may be obtained from the Pennsylvania Department of State, Bureau of Charitable Organizations, by calling toll-free within Pennsylvania (800) 732.0999. registration does not imply endorsement. The tax-exempt number is 25-1792593, Donations in excess of the cost of goods or services provided are tax deductible.



## Virtual Meeting Benefits Sheet

- Two 60 second (5 minutes max.) commercial spot posted on [www.parheumatology.org](http://www.parheumatology.org)
- Option to create two Zoom Exhibitor Rooms where attendees can meet with your representatives virtually.
- Company name on "Thank You" screen during conference breaks.
- Two full-page (8.5 X 11 in.) advertisement in exhibit flip book distributed to all meeting attendees.
- Access to attendee list provided after the meeting.
- Company recognition in PA Rheumatology Society News.
- Logo with link to your company's website displayed on Annual Meeting Page until June 30, 2021.
- Locked-in rate of \$2000 for any additional exhibit tables at the 2021 8th Annual Scientific Meeting in Hershey, Pa.

Please send any questions regarding the partnership or Virtual Meeting benefits to PRS Deputy Executive Director, Brendan Leahy, at [bleahy@pamedsoc.org](mailto:bleahy@pamedsoc.org) or 717-558-7750 x1599.